Somerset Bus Partnership

```
South Somerset:
```

Tony Reese (co chair)

Linda Snelling

Somerset West and Taunton

John Hassall (co chair)

David Northey (also Chair of Travel Watch South West)

Sedgemoor

Richard Morgan (co chair)

Mendip

Peter Travis (co chair)

Rosa Kell







England

Somerset County Council



£44,500,000 funding gap

Your council has a £44,500,000 funding gap for vital local services.

That's funding needed for refuse collection, public health programmes, care for the elderly, to keep children safe, maintain local parks and to ensure that lots more vital services survive. Without funding, services you and your community rely on could soon disappear.

Help to save our services. Write to your MP.









Help for Households

Pay less to travel by bus



single fare cap

from January 1 2023

until December 31 2024





Bus Advisory Board Meeting Tuesday 25 July 2023

SOMERSET PASSENGER RECOVERY

- Overall passenger volumes FY YTD +16%.
- Taunton* (+18%) and Yeovil (+11%)



Somerset Bus Partnership





"

We'll be appealing directly to the communities on these routes to safeguard their services by using them. The extension of the £2 fare is great news for today's bus passengers and anyone thinking about getting on board.

All these routes link key towns and many village communities in between, but simply not enough people are using them.

In the current financial climate, the council will not be able to subsidise these routes indefinitely and that inevitably means people need to use their buses or lose them.



Somerset Council's Lead Member for Transport and Digital, Councillor Mike Rigby said:



"While we welcome the confirmation of continued funding from the government, it is less than grants which we've previously received ...

... and therefore we will have some tough decisions to make about use of the money.

It's really important that people continue to use bus services so we can make the money go further."



First Bus South Director James Eustace, said:

" We're working closely with Somerset Council to ensure we provide services that local people can rely on. We have been open about the challenges we've faced in Somerset, but we're working hard to address reliability and punctuality through our new network timetable, as well as recruiting more drivers. We want to encourage people to use the bus as a cost effective, greener method of transport. We'll be playing our part by continuing to improve reliability, helping our passengers get to where they need to be.

RELIABILITY

SERVICE PUNCTUALITY (STA)







LOST MILEAGE PERFORMANCE





Last year was a good year for First Group plc. In the year to March 2023 the company made £97.1m profit before tax, reported a tax charge of just £10m (an effective tax rate of 10%) and paid dividends to shareholders of 3.8p a share.

FirstGroup hikes profit outlook after strong summer of travel

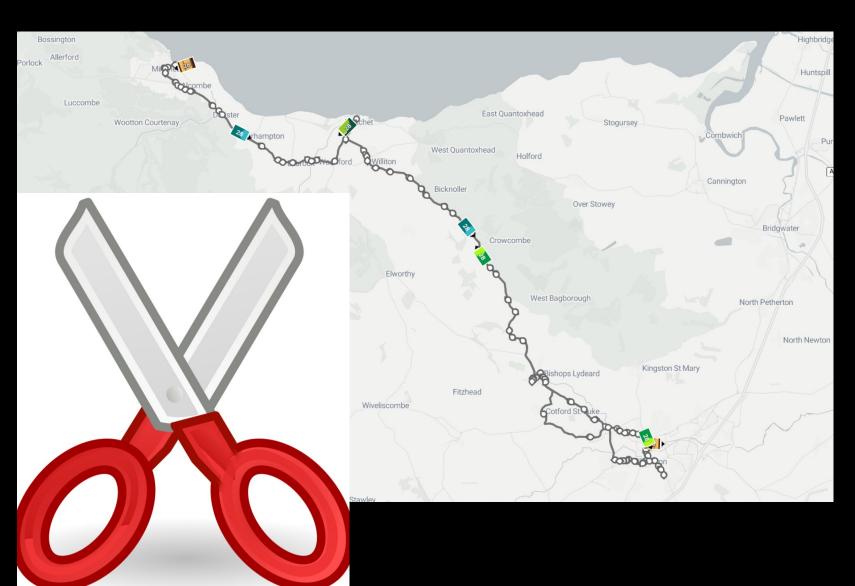
It reported an increase in the number of passengers travelling with First Bus, which is one of the UK's biggest bus operators.

Wednesday October 11 2023





28 TAUNTON TO MINEHEAD MON-SUN SERVICE + EVENINGS



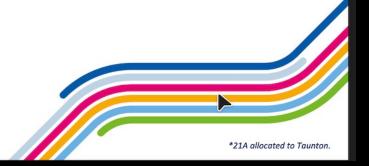
SOMERSET PASSENGER RECOVERY

Actual passenger trips FY23 and % YoY



Summary

- Overa cassenger volumes FY YTD +21%.
- 21A, 28, 1 and 77 greatest volume growth.
- 21A highest percentage increase at +165%, 1 at 80% and 58A at 63%.



28 TAUNTON TO MINEHEAD MON-SUN SERVICE + EVENINGS



25 TAUNTON TO DULVERTON MON-SAT. DAYTIME



58/58A YEOVIL TO WINCANTON MON-SAT. DAYTIME+ EARLY EVENING

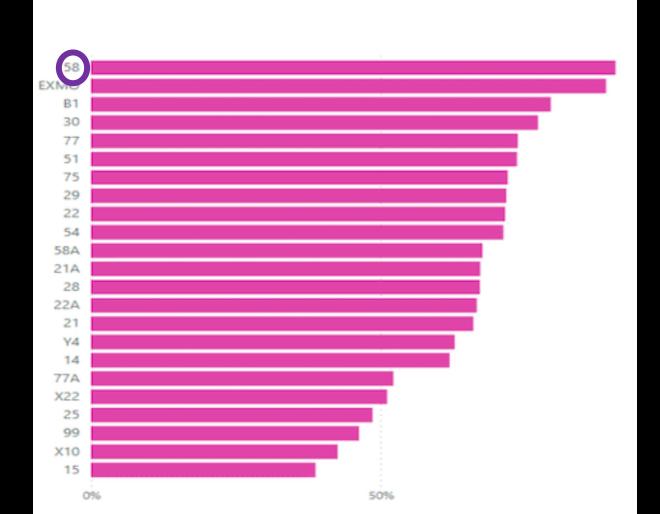
Approx 700 additional return trips a week/





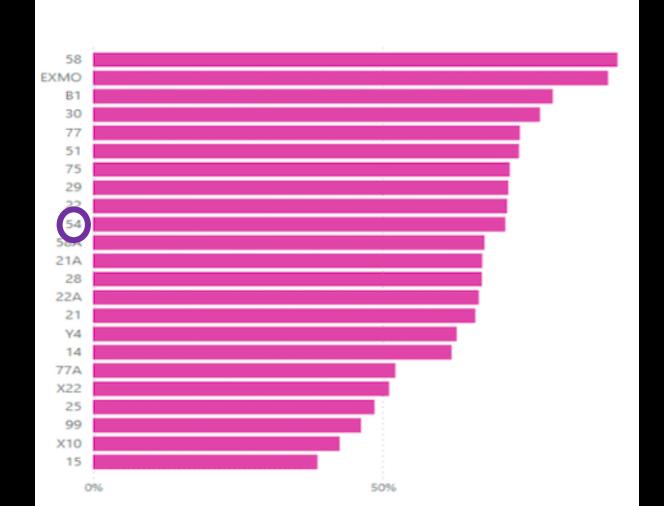
Haydon

% share of £2 trips by route





% share of £2 trips by route



"We cannot emphasise enough that any increase in journey numbers puts us in a stronger position when we get to next spring and have conversations with the operator.

Our focus has to be on making the greatest gains possible across each route."





Bus it!

Four Poster Designs For Each Route.

Somerset will be sending a supply of printed posters.

We'll also be providing social media designs but do share the attached on your channels – these are fine to use on Facebook - or print them off if you can.

















Somerset Bus Partnership

CATCH THE BUS MONTH

SEPTEMBER 2023 BUS STALLS

28:

TAUNTON
NORTON FITZWARREN
WATCHET
MINEHEAD

25:

TAUNTON WIVELISCOMBE

58 & 58A: YEOVIL

54:

YEOVIL LANGPORT SOMERTON



Somerset Bus Partnership







HELP TO SAVE OUR BUSES

Cuts are planned to our buses unless they are used more this year

Take a trip on the 25

Dulverton - Bampton - Waterrow -Wiveliscombe - Milverton -Hillcommon/Oake - Taunton

www.wiveliscombe.com/members/wivey-buses







SOMERSET COUNCIL HAS RELEASED A STATEMENT

It has announced that **Buses of Somerset**, service

Number 58 is UNDER THREAT!

And that after March 2024 they are no longer able to fund these services.

If passenger numbers do not increase these services

WILL BE WITHDRAWN COMPLETELY!

However, as a community we do have the power to help save services, so please consider

"THINK TRAVEL, THINK SAVE, THINK BUS IT!"

Get around for



£2 single fare cap is
extended to the 'end of 2024'
extended to the 'end of 2023

Somerset Bus Partnership

POSTERS:

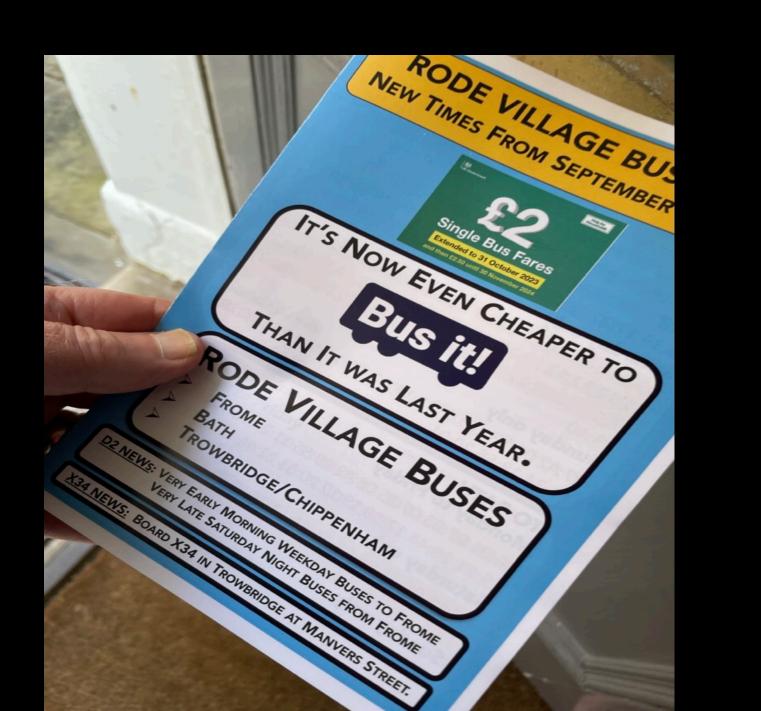
In Schools, Colleges,
Doctor's Waiting Rooms,
Supermarkets, Local Shops,
Tourist Information Centres,
Tourist Attractions,
Train Stations,
Offices of Local Companies

PRINTED INFORMATION IS STILL 'KING'



NOT DELIVERED UNTIL SEPTEMBER 20TH.
 ... AND IN REDUCED QUANTITIES

PRINTED LOCAL TIMETABLES



BUSES FROM RODE

AUTUMN/WINTER 2023/4

Rode departure times are from Rode Memorial Hall.

Faresaver: X34 in black.

First: D2 in red.

PLEASE KEEP
THIS TIMETABLE
VERY HANDY

BUSES TO RODE

AUTUMN/WINTER 2023/4

Frome departure times are from Frome's Market Place.

Bath departure times are from the Bus Station.

Faresaver: X34 in black.

First: D2 red.

First: D2 in red.

TO FROME Monday to Friday

04:50 05:55 07:21 08:33 10:06 10:07 11:07 11:17

12:07 12:42 13:07 13:53 14:07 15:21 15:29 16:30

16:39 17:27 18:04 19:22 20:40 21:39 23:49

Saturday only

06:04 07:21 07:44 08:31 09:12 09:51 10:12 11:07

11:12 12:12 12:22 13:12 13:43 14:12 14:59 15:12

16:19 16:47 17:33 17:47 18:53 20:07 21:22 22:30

23:40

Sunday only

07:42 08:53 10:05 11:17 12:32 13:46 14:58 16:19

17:34 18:56 20:01

TO BATH First: D2 in red.

Monday to Friday

06:01 07:05 07:35 08:43 09:56 11:27 12:42 14:03

15:21 16:44 17:58 19:17 20:33 22:46

Saturday only

07:18 08:38 09:52 11:11 12:28 13:44 15:04 16:18

17:40 18:54 20:09 21:23 22:30 23:38 00:48

Sunday only

08:57 10:07 11:21 12:35 13:48 15:04 16:18 17:43 18:47 20:04 21:10

FROM FROME
Monday to Friday

05:37 06:41 06:50 07:10 08:18 09:32 10:00 11:00

11:03 12:00 12:18 13:00 13:41 14:00 14:50 14:57

16:22 16:30 17:30 17:36 18:55 20:14 22:27

Saturday only

06:53 07:10 08:10 08:12 09:28 09:45 10:45 10:46

11:45 12:03 12:45 13:19 13:45 14:39 14:45 15:45

15:54 17:10 17:17 18:31 19:46 21:01 22:10 23:18 00:28

Sunday only

08:32 09:44 10:58 12:12 13:26 14:41 15:56 17:21

18:26 19:44 20:49

FROM BATH
Monday to Friday

04:22 05:27 06:49 09:35 10:45 12:10 13:20 14:45

16:00 17:30 18:50 20:10 21:10 23:20

Saturday only

05:36 06:53 08:00 09:20 10:35 11:50 13:10 14:25

15:45 17:00 18:20 19:35 20:50 22:00 23:10

Sunday only

07:14 08:26 09:35 10:45 12:00 13:15 14:25 15:45

17:00 18:25 19:30



DELIVERED TO
EVERY
HOUSEHOLD
IN THE
VILLAGE

... BY
PARISH
COUNCILLORS

ALSO PLACE TIMETABLES IN LOCAL SHOPS, LOCAL PUBS, B&B, HOTELS, CARAVAN **PARKS** AS WELL AS AT SCHOOLS, COLLEGES, AND IN DOCTOR'S WAITING ROOMS, SUPERMARKETS, LOCAL SHOPS, TOURIST Information Centres, Tourist ATTRACTIONS, TRAIN STATIONS Plus Give Them To Local Businesses.

ALL LOCAL EVENTS SHOULD INCLUDE HOW **BUS TIMETABLES** ON TOWN & PARISH WEBSITES

CHECK TIMETABLE CASES AT BUS STOPS/BUS SHELTERS

towards Taunton Mondays to Saturdays ex

Dulverton Barns Close &
Dulverton High Street
Brushford bus shelter
Bampton war membrial
Shillingford bus shelter opp garage
Waterrow Rock Inn
Langley Corner bus shelter
Wiveliscombe Squere
Milverton North Street
Hillcommon The Orchard Inn
Cotford St Luke roundabout
Norton Fitzwarren Coopers Mill
Bindon Road Frobisher Road
Taunton rail station
Taunton Castle Way
Somerset College

Mondays to Saturdays except public hol 1655 1140 -0650 0850 1144 1419 1149 0859 1159 0909 0709 1204 0924 1214 1126 1416 1641 0930 1130 1220 1420 1450 1645 1735 5,0740 0937 1137 1227 1427 1457 1652 1742 0944 1144 1234 1434 1504 1659 1749 0754 0803 0923 0953 1153 1243 1443 1513 1708 1758 0810 0930 1000 1200 1250 1450 1520 1715 1805

0816 0936 1006 1206 1256 1456 1526 1721 1811 0821 0941 1011 1211 1301 1501 1531 1726 1816 0828 0948 1018 1218 1308 1508 1538 1733 1823

towards Dulverton

190		
N.	Taunton Castle Way stop G	
18	Tounton rail station	
ш	Bindon Road Frobisher Road	
ш	Norton Fitzwarren Co-op	
ш	Cotford St Luke roundabout	
	Hillcommon The Orchard Inn	
	Milverton North Street	
	Miveliscombe Square	
	Langley Corner bus shelter	
	Materian Rock Inn	
	Shillingford opp Barleycorn House	
	Bampton War Memorial	
	Brushford bus shelter	
	Dulverton High Street	
	Dulverton Bazza Close	

	LOW	aru	500	MACI					THE OWNER OF THE OWNER,	۰
4	Monde		- Carta	unday	s exce	nt pub				3
꾋	Mond	ays t	o Suc	or day	S. Richard	100000	SERVICE SERVIC			
	0720	1855	0955	1025	1225	1315	1515	1545	1740	
4	0,20	1902	1002	1032	1232	1322	1522	1552	1747	
	0) 2)		1007	1037	1237	1327	1527	1557	1752	
	0172	0907		1043	1243	1333	1533	1603	1758	
		0913	1013	1053	1253	1343	1543	1613	1808	
	0748	0923	1023		1258	1348	1548	1618	1813	
	0753		1028	1058	1305	1355	1555	1625	1820	
	0800		1035			1402	1602	1632	1827	
	0807		1042	1112	1312	1405		1635		
				1115	A	1403	1608		1833	
	0813		1048		1318		1618		1843	
	0823		1058		1328				1848	
	0828		1103		1333		1623		1858	
	0838		1113		1343		7633		1903	
	0843		1118		1348		1638		1907	
	0847				1352		1642		1907	
	0047									



RAISE THE PROFILE OF YOUR BUS ROUTE THROUGH NEWS ARTICLES ABOUT BUSES LOCAL MEDIA (maybe featuring local "celebs", and/or town & parish councilors):

- LOCAL NEWSPAPERS
- PARISH MAGAZINES
- PARISH AND TOWN WEBSITES
- COUNCILLOR'S E-NEWSLETTERS
- LOCAL RADIO

BUS STALL ---- WITH SOMERSET BUS PARTNERSHIP???

• SOCIAL MEDIA

facebook



♠ Facebook reach
♠ **36,904** ↑ 93.1%

The £2 single fare cap is extended to the 'end of...

Boost post

4 October 18:06

11.5K

Accounts Centre accou...

Shares

Somerset Bus Partnership

Comments

BEGIN A DIALOGUE WITH FIRST GROUP



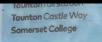
DAVID MARTIN Chair

FirstGroup plc 395 King Street **Aberdeen** AB24 5RP









0828 0948 1018 1218 1308 1508 1538 1733 1823 0838

Bus stop closed

B3227 between Wiveliscombe and Waterrowwill be closed from 21/11/22 to 09/12/22 from 09:00 to 15:30.

This will affect service 25

We apologise for any delay in your journey.



